

# SPONSORSHIP OPPORTUNITIES

Sponsorships help the City provide free, community-building events and recreation programs for all ages, enhancing the quality of life in Mill Creek and the surrounding neighborhoods. Visit [millcreekwa.gov/sponsorships](http://millcreekwa.gov/sponsorships) for information and applications.



## ANNUAL SPONSORSHIPS

As a sponsor, you'll help support the Mill Creek community and raise awareness for your organization by connecting with thousands, including residents, visitors, and surrounding communities. Please consider becoming a sponsor.

### BRONZE SPONSOR - \$1,500

- Promotional booth space at (2) select community events
- Listed as a sponsor for chosen events in our Recreation/City Highlights Guides, distributed to 20,000+ homes and businesses inside Mill Creek Living Magazine (print & digital)
- Logo on promotional event posters and signage for chosen events
- Organization identified in social media marketing related to selected events
- Listed as a City sponsor on [millcreekwa.gov/sponsorship](http://millcreekwa.gov/sponsorship)

### SILVER SPONSOR - \$2,500

#### Includes all Bronze Sponsorship Benefits PLUS:

- Promotional booth space at (3) select community events
- Sponsorship placard on the Mill Creek Sports Park (MCSP) Scoreboard (Rented by leagues & teams with tens of thousands of visitors annually)

### GOLD SPONSOR - \$5,000

#### Includes Bronze & Silver Sponsorship Benefits PLUS:

- Promotional booth space at (5) select community events
- Two 1/4-page advertisements in our Recreation/City Highlights Guides, distributed to 20,000+ homes and businesses inside Mill Creek Living Magazine (print & digital)
- Identified as a Gold Sponsor at selected events equipped with a PA system

### SIGNATURE SPONSOR - \$10,000

#### ALL Bronze, Silver & Gold Sponsorship Benefits PLUS:

- Promotional booth space at ALL select community events
- Four 1/4-page advertisements (sponsor provided) displayed on digital displays at City Hall and at [millcreekwa.gov/sponsorship](http://millcreekwa.gov/sponsorship)
- Logo on all City-produced event flyers, posters, digital and print, including event banners.
- Identified as the Signature Sponsor at selected events equipped with a PA system

Limited  
Availability

### IN-KIND DONATIONS:

In-kind donations can include items, supplies, gift cards, or services instead of cash payment towards Single Event, Diamond Single Event, Bronze, and Silver sponsorships — Email [communications@millcreekwa.gov](mailto:communications@millcreekwa.gov) with specific questions.

# SPONSORSHIP OPPORTUNITIES



## SINGLE EVENT SPONSORSHIPS

Event sponsorships are a terrific way to connect with the community and tailor your marketing to a local audience. They can also be added to an annual sponsorship for additional engagement opportunities.

### EVENT SPONSORSHIP - \$300

- Priority booth space at (1) select event if applicable (see starred events below)
- Organization identified in social media event marketing related to the chosen event and on the associated event page at [millcreekwa.gov/sponsorship](http://millcreekwa.gov/sponsorship)

### DIAMOND EVENT SPONSORSHIP - \$500

- Priority booth space at (1) select event if applicable (see starred events below).
- Organization identified in social media marketing related to chosen event, and on the associated event page at [millcreekwa.gov/sponsorship](http://millcreekwa.gov/sponsorship)
- Logo on promotional posters and signage for chosen event
- Logo shown on all City managed digital display during the promotion of chosen event



## DIGITAL DISPLAYS

### NOW IN SEVERAL LOCATIONS

- City Hall North Lobby
- City Hall Recreation Room
- City Hall Passport Office
- Police Substation at "The Farm"
- Mill Creek Sno-Isle Library

NEW  
SCREEN!



#### ★Eggstravaganza Spring Festival

April | Attendance: 3000+



#### National Day of Service

(America's 250th) May



#### ★Party in the Parks | Kids Fun Run

June | Attendance: 500+



#### Pianos on Main + Concert

June - September | Attendance: 5,000+



#### National Night Out

August | Attendance: 500+



#### ★Trunk-Or-Treat on Main

October | Attendance: 3,000+



#### Veterans Day Parade (America's 250th)

November | Attendance: 1,000+



#### Tree Lighting Event

December | Attendance: 2,000+

BOOTH SPACE AVAILABLE AT STARRED ★EVENTS

MILLCREEKWA.GOV/SPONSORSHIP