

SPONSORSHIP OPPORTUNITIES

Sponsorships help the City provide free, community-building events and recreation programs for all ages, enhancing the quality of life in Mill Creek and the surrounding neighborhoods. Visit millcreekwa.gov/sponsorships for information and applications.



ANNUAL SPONSORSHIPS

As a sponsor, you'll help support the Mill Creek community and raise awareness for your organization by connecting with thousands, including residents, visitors, and surrounding communities. Please consider becoming a sponsor.

BRONZE SPONSOR - \$1,500

- Promotional booth space at (2) select community events
- Listed as a sponsor for chosen events in our Recreation/City Highlights Guides, distributed to 20,000+ homes and businesses inside Mill Creek Living Magazine (print & digital)
- Logo on promotional event posters and signage for chosen events
- Organization identified in social media marketing related to selected events
- Listed as a City sponsor on millcreekwa.gov/sponsorship

SILVER SPONSOR - \$2,500

Includes all Bronze Sponsorship Benefits PLUS:

- Promotional booth space at (3) select community events
- Sponsorship placard on the Mill Creek Sports Park (MCSP) Scoreboard (Rented by leagues & teams with tens of thousands of visitors annually)

GOLD SPONSOR - \$5,000

Includes Bronze & Silver Sponsorship Benefits PLUS:

- Promotional booth space at (5) select community events
- Two 1/4-page advertisements in our Recreation/City Highlights Guides, distributed to 20,000+ homes and businesses inside Mill Creek Living Magazine (print & digital)
- Identified as a Gold Sponsor at selected events equipped with a PA system

SIGNATURE SPONSOR - \$10,000

ALL Bronze, Silver & Gold Sponsorship Benefits PLUS:

- Promotional booth space at ALL select community events
- Four 1/4-page advertisements (sponsor provided) displayed on digital displays at City Hall and at millcreekwa.gov/sponsorship
- Logo on all City-produced event flyers, posters, digital and print, including the Veteran's Day and 'Trunk-Or-Treat on Main' Main Street Banners
- Identified as the Signature Sponsor at selected events equipped with a PA system

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Available

IN-KIND DONATIONS:

In-kind donations can include items, supplies, gift cards, or services instead of cash payment towards Single Event, Diamond Single Event, Bronze, and Silver sponsorships — Email communications@millcreekwa.gov with specific questions.

SINGLE EVENT SPONSORSHIPS

Event sponsorships are a terrific way to connect with the community and tailor your marketing to a local audience. They can also be added to an annual sponsorship for additional engagement opportunities.

EVENT SPONSORSHIP - \$300

- Promotional booth space at (1) select event
- Organization identified in social media event marketing related to the chosen event and on the associated event page at millcreekwa.gov/sponsorship

DIAMOND EVENT SPONSORSHIP - \$500

- Promotional booth space at (1) select event
- Organization identified in social media marketing related to chosen event, and on the associated event page at millcreekwa.gov/sponsorship
- Logo on promotional posters and signage for chosen event
- Logo shown on all City managed digital display during the promotion of chosen event



DIGITAL DISPLAYS

NOW IN SEVERAL LOCATIONS

- City Hall North Lobby
- City Hall Recreation Room
- City Hall Passport Office
- Police Substation at “The Farm”



★ Spring Festival Eggstravaganza*

Saturday, April 19 | Attendance: 3000+



★ Earth Day Cleanup

Monday, April 21



★ Party in the Parks

Thursday, June 26 | Attendance: 500+



★ Pianos on Main

June 30 - September 8 | Attendance: 5,000+



National Night Out

Tuesday, August 5 | Attendance: 500+



★ Trunk-Or-Treat on Main

Friday, October 31 | Attendance: 3,000+



Veterans Day Parade

Tuesday, November 11 | Attendance: 1,000+



★ Tree Lighting Event*

Saturday, December 6 | Attendance: 1,000+



SINGLE EVENT SPONSORSHIPS AVAILABLE FOR STARRED EVENTS



**New changes coming to Eggstravaganza & Tree Lighting in 2025!*