

2040 Vision and 3-5 Year Strategic Priorities

July 2024

Mill Creek Strategic Themes & Guiding Principles

Our priorities, decisions and investments should always seek to optimize these three key elements:



- People Feel Connected to Mill Creek as a Place
- Embedded "Community Connection Points"—e.g. Town Center, Sports Fields, Schools, Community Events
- Great Schools; Place to Raise a Family

Mill Creek's Strategic Vision 2040

In 2040, Mill Creek is a thriving, connected, and safe community characterized by its walkability, well-maintained parks and trails, safe and clean public spaces, and strong community engagement.

Financial Health and Economic Vitality

- Mill Creek has multiple commercial hubs with a vibrant central core, enabling businesses to thrive, creating a destination for dining and shopping and providing a stable economic base for City services.
- Mill Creek proactively funds the services that meet community needs and priorities.
- Mill Creek has enough money in reserves both to strategically invest in the City and to cover unanticipated operating expenses.

Safe and Clean—In Mill Creek, safe and clean go together

- Mill Creek is one of the safest and cleanest cities in Washington.
- Mill Creek's focus on public safety is an integral part of the community, ensuring active police presence and integrating appropriate technologies to keep the community safe.
- The Mill Creek community is engaged and committed to keep parks, trails, streets and public spaces safe and clean.

Engaged and Connected Community

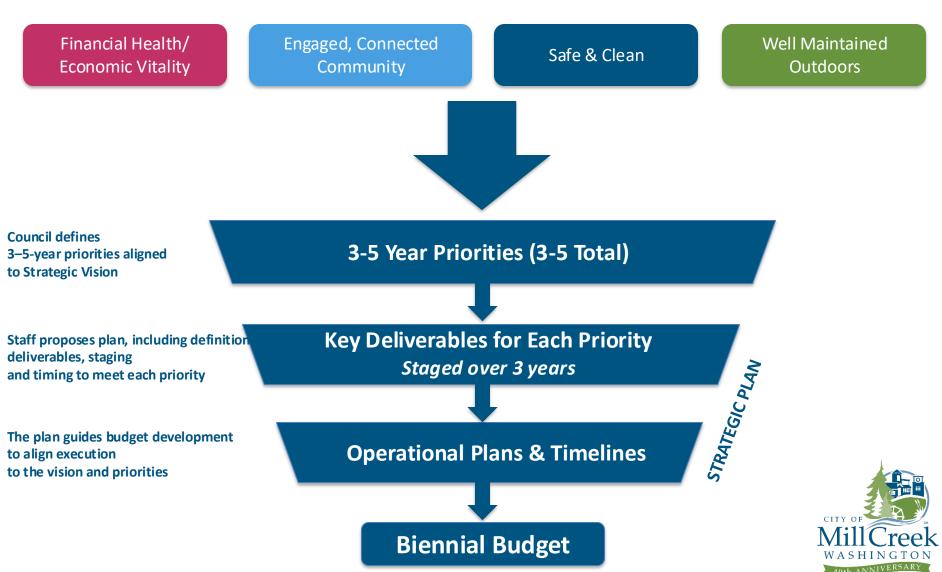
- Mill Creek is a connected community, tied together by trails, walking paths and connecting sidewalks.
- Mill Creek and its residents actively support community events, which bring community members together.
- The City's multipurpose community facility and public spaces bring people together to connect, play, share, and enjoy life in Mill Creek.
- The people of Mill Creek are actively engaged in the community and committed to making it a great place to live.

Well Maintained Outdoors, Public Spaces and Infrastructure

- Mill Creek is recognized as one of the most walkable cities in Washington.
- Mill Creek's parks, trails and public spaces are well maintained and accessible for all community members.
- Mill Creek's infrastructure is well maintained and trusted by community members.

Framework—Aligning Strategic Vision to Implementation

The four guiding themes in the 2040 Vision guide the articulation of 3–5 year priorities



Mill Creek's 3-5 Year Strategic Priorities (2025-2028)

Our Strategic Priorities are made in context to making our 2040 Strategic Vision a reality

