



# 2040 Vision and 3-5 Year Strategic Priorities

July 2024



# Mill Creek Strategic Themes & Guiding Principles

Our priorities, decisions and investments should always seek to optimize these three key elements:



# Mill Creek's Strategic Vision 2040

In 2040, Mill Creek is a thriving, connected, and safe community characterized by its walkability, well-maintained parks and trails, safe and clean public spaces, and strong community engagement.

## Financial Health and Economic Vitality

- Mill Creek has multiple commercial hubs with a vibrant central core, enabling businesses to thrive, creating a destination for dining and shopping and providing a stable economic base for City services.
- Mill Creek proactively funds the services that meet community needs and priorities.
- Mill Creek has enough money in reserves both to strategically invest in the City and to cover unanticipated operating expenses.

## Safe and Clean—In Mill Creek, safe and clean go together

- Mill Creek is one of the safest and cleanest cities in Washington.
- Mill Creek's focus on public safety is an integral part of the community, ensuring active police presence and integrating appropriate technologies to keep the community safe.
- The Mill Creek community is engaged and committed to keep parks, trails, streets and public spaces safe and clean.

## Engaged and Connected Community

- Mill Creek is a connected community, tied together by trails, walking paths and connecting sidewalks.
- Mill Creek and its residents actively support community events, which bring community members together.
- The City's multipurpose community facility and public spaces bring people together to connect, play, share, and enjoy life in Mill Creek.
- The people of Mill Creek are actively engaged in the community and committed to making it a great place to live.

## Well Maintained Outdoors, Public Spaces and Infrastructure

- Mill Creek is recognized as one of the most walkable cities in Washington.
- Mill Creek's parks, trails and public spaces are well maintained and accessible for all community members.
- Mill Creek's infrastructure is well maintained and trusted by community members.

# Framework—Aligning Strategic Vision to Implementation

The four guiding themes in the 2040 Vision guide the articulation of 3–5 year priorities

Financial Health/  
Economic Vitality

Engaged, Connected  
Community

Safe & Clean

Well Maintained  
Outdoors



**3-5 Year Priorities (3-5 Total)**

Council defines  
3–5-year priorities aligned  
to Strategic Vision



**Key Deliverables for Each Priority**  
*Staged over 3 years*

Staff proposes plan, including definition  
of deliverables, staging  
and timing to meet each priority



**Operational Plans & Timelines**

The plan guides budget development  
to align execution  
to the vision and priorities



**Biennial Budget**

STRATEGIC PLAN



# Mill Creek's 3-5 Year Strategic Priorities (2025-2028)

Our Strategic Priorities are made in context to making our 2040 Strategic Vision a reality

## Council 3-5 Year Priorities

**1**

**Create a Vision and Implementation Plan for the Subarea**

**2**

**Approve, Design and Develop a Multipurpose Community Facility (DRCC)**

**3**

**Develop a Plan for Financial Viability of the City (Short Term and Long Term)**

**4**

**Re-clarify and Meet City Standards for Well Maintained Outdoors and Public Spaces**

**5**

**Increase Community Engagement**